By Designs for Vision Staff

Designs for Vision is introducing patented hands-free infrared technology with the WireLess™ IR HDi™ and the Micro IR HDi headlights. These headlights feature HDi, Designs for Vision’s exclusive advanced photonic design that provides uniform light distribution with maximum intensity. The patent-pending feature optically focuses the light from the LED to provide 45 percent more light with uniform distribution.

Better infection control
The patented IR feature enables better infection control by letting practitioners operate the headlight without touching the system. The IR headlights use a built-in infrared signal to enable the user to turn the light on or off. Simply and safely. Onboard biometrics sense the position of the headlight to filter out unintended signals while working.

Designs for Vision has added the High Definition Imaging to all of its headlights, including the LED DayLite® WireLess IR and the LED DayLite WireLess Mini, providing a lightweight cordless solution with light intensity comparable to many corded headlights. You can choose high definition imaging with either a wired or wireless design to meet your preference, and any of the HDi headlights will illuminate the entire oral cavity.

Designs for Vision’s WireLess headlights free you from being tethered to a battery pack. The simple modular design uncouples the headlights from a specific frame or single pair of loupes. Prior technology married a cordless light to one pair of loupes via a cumbersome integration of the batteries and electronics into the frame. The compact design of the LED DayLite WireLess headlights is independent of any frame/loupes.

Micro power pack
The LED DayLite Micro HDi uses the new high-definition imaging with a very lightweight design in combination with the Micro power pack. The Micro power pack is the lightest and smallest power pack. The complete unit includes two power packs, and each power pack can run up to 10 hours.

Designs for Vision is also featuring the REALITY 5 Star rated Micro 3.5EF Scopes and Micro 4.5EF Scopes using a revolutionary optical design that reduces the size of the prismatic telescope by 50 percent and reduces the weight by 40 percent while providing an expanded field view of the oral cavity.

Designs for Vision is also excited to announce that it has recently expanded into its new 67,500-square-foot location on Long Island at 4000 Veterans Memorial Highway in Bohemia, N.Y.

You can see the Visible Difference® yourself by visiting the Designs for Vision booth (No. 418) at the Academy of General Dentistry 2019 Scientific Session.

You also can arrange a visit in your office by contacting the company at (800) 345-4009 or via info@dvimail.com.
CNN’s Poppy Harlow to help Lucy Hobbs Project honor six women in dentistry

Celebration event is Oct. 3-5, in Chicago

By Benco Dental Staff

When she’s not co-anchoring the weekday 9-11 a.m. ET edition of “CNN Newsroom,” Poppy Harlow hosts the CNN podcast “BossFiles with Poppy Harlow” with guests such as U.S. Supreme Court Justice Ruth Bader Ginsburg and philanthropist Melinda Gates. This fall in Chicago, the Emmy-nominated journalist will join The Lucy Hobbs Project in partnership with Cameo Dental Specialists to honor six outstanding women in dentistry.

From Oct. 3-5, the Blackstone Hotel, 636 South Michigan Ave., will welcome Benco Dental’s 7th annual Lucy Hobbs Project Celebration. You can register at www.regmadeeasy.com/benco/the-lucy-hobbs-project/2019.

"Each year, The Lucy Hobbs Project celebrates the achievements of women in dentistry," said Rachel Pugh, branding and communications manager for Benco Dental. "Our goal is to gather leaders in the profession to discuss relevant issues and overall well being. We want our guests to leave feeling uplifted, knowing they’ve gained insight to benefit their dental practice and themselves."

As a high point of the three-day event, the project will honor six women selected as award recipients for setting new benchmarks in the dental profession. The recipients are:

- Industry Icon Award — Linda Miles of Estero, Fla., speaker, consultant and author with AskLindaMiles.com.
- Clinical Expert Award — Deborah V. George, DDS, of Miami, executive vice president and chief dental officer with Jessie Trice Community Health System.
- Humanitarian Award — Tesa Jolly.

See LUCY HOBBS, page 5
INDUSTRY

DDS, of Jolly Family Dentistry in Pulaski, Tenn.

• Innovator Award — Cathy J. Grinham, RDH, of Assonet, Mass., public health dental hygienist with Visiting Dental Associates of Massachusetts.

• Mentor Award — Carole Ann Palmer, Ed.D., RD, LDN, with the Tufts University School of Dental Medicine, Boston.

• Woman to Watch Award — Charmaine Ng, DMD, of Healthright360, San Francisco.

Powered by Benco Dental and 10,000 members strong, The Lucy Hobbs Project encourages dental professionals to become part of the movement that is changing the face of dentistry through networking, innovation and giving back. Named for Dr. Lucy Hobbs Taylor, who in 1866 became the first American female to earn a degree in dentistry, the project brings women together from all facets of the dental profession — dentists, dental assistants, hygienists, receptionists, sales representatives and others.

Three days of events with a focus on “Mind+Body+Soul” will include panel discussions, C.E. credits and opportunities to give back, while inviting the project’s members — and all women in dentistry — to “Achieve Your Personal Best Balance, at Home and Work.”

Events at the Blackstone Hotel in Chicago included in the $199 ticket price are: Thursday, Oct. 3, afternoon reception and optional tours; Friday, Oct. 4, full day of panels, speakers and the celebration ceremony honoring six Lucy Hobbs Project award recipients; and Saturday, Oct. 5, morning group yoga and healthy breakfast followed by give-back activity to benefit Let It Be Us, a nonprofit that finds homes for the 18,000 children living in Illinois foster care.

To attend the 7th Annual Celebration of Women in Dentistry, host a regional event or take part in a Lucy Hobbs Project YOU event at a dental school, contact Event Coordinator Ali Riviello at (570) 602-7068 or at ariviello@benco.com.

Free to join, the national, long-term program supports the following pillars: innovation, networking and giving back. To learn more about or to sign up for The Lucy Hobbs Project, you can visit thelucyhobbsproject.com.

Benco Dental, based in Northeastern Pennsylvania, is a privately owned dental distributor offering supplies, equipment and services. Founded in 1930 by Benjamin Cohen, the company remains family owned with the mission to “deliver success, smile after smile.” In 88 years, Benco has grown from one location into a national network with five distribution centers and three design showrooms.

A high point of the Benco Dental 7th annual Lucy Hobbs Project Celebration is the honoring of six women for setting new benchmarks in the dental profession across a variety of categories. Focusing on ‘Mind+Body+Soul,’ the three-day event also includes panel discussions, continuing education and opportunities to give back, while inviting the project’s members — and all women in dentistry — to ‘Achieve Your Personal Best Balance, at Home and Work.’
Stanley Bergman shares life lessons with Meharry Medical College grads

Stanley M. Bergman, chairman and CEO of Henry Schein Inc., shared lessons learned from his childhood in South Africa to his position today as a global health care industry leader with the 2019 Meharry Medical College graduating class at the college’s 144th commencement exercises.

The event was held on May 18 at the Grand Ole Opry House in Nashville, Tenn.

Among the advice Bergman offered:

• “Develop the skills of persuasion, engage everyone in a shared mission, and find caring mentors and be a mentor to others.”
• “The process of overcoming our individual challenges is what made us what we are today.”
• “Each of us was at one time a clay pot that has been made stronger, more useful and more beautiful by undergoing the heat of the kiln.”

Noting that “doing well by doing good” really works, Bergman underscored the multi-faceted value of giving back to society and encouraged the class to focus on increasing access to health care, promoting collaborative care between all medical and dental disciplines, providing compassionate care to patients and providing cultural competency in an increasingly diverse society.

Bergman encouraged the graduating class to enjoy the journey of life, make time for family and friends — and have fun along the way.

Meharry Medical College, founded in 1876, is the nation’s largest private, independent historically black academic health sciences center dedicated solely to educating minority and other health-care professionals. It is known for its nurturing, effective educational programs, health disparities research, and its commitment to culturally sensitive, evidence-based health services.

(Source: Henry Schein)